



Wilderness Development Corporation Timeline of Growth: 1995-Present

The Wilderness Development Corporation is run by the Lucke and Helland families, successful pioneers of the tourism market in the Wisconsin Dells area and developers of the Wilderness Territory in Wisconsin Dells. Over the past 12 years, the partners have developed multiple waterpark resorts located on more than 600 acres in Wisconsin Dells called the Wilderness Territory. Wilderness at the Smokies in Sevierville, Tennessee, is the group's first venture outside the Dells region. A look at some of the key events in the company's growth:

- **1995** - Wilderness Hotel & Golf Resort opens in Wisconsin Dells with 79 units, the Fort Wilderness Indoor Waterpark, two outdoor pools and a spa.
- **1996** - Timber Rapids Tube Slide, two kiddie slides, and 59 guest units are added to the hotel.
- **1998** - Wilderness Woods 18-hole golf course opens. Gold Rush Tube Slide, Prospector's Creek Lazy River and Bear Foot Island are added plus 84 new guest units at the hotel.
- **1999** - Klondike Kavern, the resort's second indoor waterpark, is added along with 60 hotel units.
- **2000** - Phase II of the Frontier Condominiums is completed and construction begins on the resort's new clubhouse and Little Links Lakes par-3 course.
- **2001** - The resort opens its \$1.5 million, 6,700-square-foot clubhouse.
- **2002** - 162 additional guest rooms are added plus a 30,000-square-foot indoor play park. Ground is broken on Wilderness on the Lake, a \$37 million, 108 unit condominium project on Lake Delton.
- **2003** - The \$10 million Wild West indoor waterpark opens with the Midwest's only interactive indoor wave pool. Wilderness on the Lake opens for business. The initial site work and feasibility study for the new resort **Wilderness at the Smokies** are completed.
- **2004** - The resort opens a new outdoor wave pool with 20 private poolside cabanas.
- **Summer 2005** - In honor of its 10th anniversary, Wilderness Hotel & Golf Resort opens two new attractions, the Hurricane and CannonBowl waterslides.
- **Spring 2006** - Wild WaterDome, the resort's largest indoor waterpark to date, opens featuring a new a state-of-the-art Foil Tec roof that allows people to tan indoors.

Wilderness at the Smokies / Development Timeline

- **Summer 2006** – Acquisition of the land for the **Wilderness at the Smokies** resort is finalized.
- **Summer 2006** – The Wilderness opens its largest expansion to date, a massive \$150 million project that includes the 3.2-acre Lost World Waterpark at 224-condo Glacier Canyon Lodge. The facility boasts 1,600 foot-long river system with rapids, bridges, uphill currents and twisting slides.
- **Winter 2006** – Glacier Canyon Lodge’s 25,000 sq. ft. conference and banquet center opens.
- **Summer 2007** – Construction on the 234-room hotel at **Wilderness at the Smokies** begins.
- **Fall 2007** – Wilderness Resort officials announce plans to double the size of its conference and banquet center at Glacier Canyon Lodge.
- **Fall 2007**- Wilderness Resort officials remove the mountain in Klondike Kavern and put in a play structure with better sight lines making the facility more family friendly.
- **January 2008** – The first reservations for the new **Wilderness at the Smokies** resort are taken.
- **February 2008** – Construction begins on the multi-room suites at **Wilderness at the Smokies**.
- **May 2008** – Wilderness Hotel & Golf Resort will open its new championship golf course – the Wild Rock designed by world-renowned golf course architects Hurdzan & Fry.
- **June 2008** – Wilderness At The Smokies Stone Hill Lodge Hotel & Salamander Springs outdoor water park opens.
- **December 2008** – Wilderness At The Smokies River Lodge luxury condos and the 60,000 square ft. Wild Water Dome Indoor waterpark open.
- **March 2009** – Phase III of River Lodge multi-room suites/luxury condos is completed.
- **March 2009** – Polka Dot Pots, paint your own pottery shop is opened at River Lodge.
- **April 2009** – Phase III of River Lodge multi-room suites/condos are completely open for business.
- **May 2009** – Lake Wilderness 3 acre outdoor water park with a 12,000 sq ft interactive wave pool and with over 750 ft of adventure river, poolside cabanas and more!

FOR MORE INFORMATION

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