



WILDERNESS AT THE SMOKIES MEETING AND CONFERENCE SPACE IN THE GREAT SMOKY MOUNTAINS

A Unique and Fun Setting for Business Gatherings, Birthday Parties, Reunions and More

Sevierville, Tenn. – [Wilderness at the Smokies](#) is an ideal meeting destination in Sevierville, Tenn., located in the foothills of one of America’s most popular destinations – the Great Smoky Mountains. The mountain-modern resort offers an array of flexible and unique meeting space options. Whether planning a large conference or trade show, an intimate meeting, wedding reception, school or sport team outing, family reunion, birthday party, or holiday party, Wilderness at the Smokies offers a facility design that exceeds expectations and delivers a range of fun and team building opportunities in one of the greatest destinations in the U.S.

Create a Remarkable Meeting or Event

For those looking for a memorable meeting or event experience, Wilderness at the Smokies delivers. For more intimate settings, Deep Creek Meeting Rooms and Cades Cove Meeting Rooms, located at Stone Hill Lodge, can accommodate groups from 35 to 135, depending on banquet, classroom or theater set up. Both rooms can be divided to accommodate a more intimate group – perfect for smaller meetings and private gatherings. Additionally, the resort offers six King Executive Suites, uniquely designed with a breakout boardroom. For a memorable birthday party any time of year, birthday party rooms are available as part of Monty’s Party Package, and include access to Tennessee’s largest indoor waterpark, Wild WaterDome Indoor Waterpark and two seasonal outdoor waterparks. Parties can be uniquely coordinated with an available list of add on options, including waterpark cabana’s, adventure forest day passes, cake and ice-cream and an abundance of build-your-own party options. Call 865.868.2177 for more information.

Sevierville Convention Center

The [Sevierville Convention Center](#), located at Stone Hill Lodge, offers corporate meeting and group planners 200,000 square feet of flexible meeting and entertainment space ideal for large events and trade shows, expositions, competitive arts and more. The 108,245 square-foot exhibit hall is perfect for trade shows or can accommodate up to 7,000 guests for a sit-down banquet, while a 19,290 square-foot ballroom can accommodate up to 1,120 for a plated-dinner function. Both the exhibit hall and the ballroom can be separated into smaller spaces via a flexible air-wall system. For smaller or more intimate gatherings, private meeting rooms are available and range in size from 511 to 1,022 square feet. For a more unique setting or function, there is also a rotunda, pre-function space, and a 54,450 square-foot tent area for outdoor gatherings. The facility is equipped with ten loading docks, and more than 1,600 parking spaces. The Sevierville Convention Center is wholly owned and operated by the City of Sevierville. For more information visit Seviervilleconventioncenter.com.

All meeting and event space features state of the art audio/visual equipment and technology and also offers an extensive menu of dining and catering options.

“The Sevierville Convention Center and much of the smaller break out meeting space options are separate from the main attractions at Wilderness at the Smokies, allowing for a quiet and productive space,” says Russell Archuleta, general manager of Wilderness at the Smokies. “Meeting attendees can bring their families and enjoy the waterparks, restaurants, family adventure center, arcade and the many attractions offered in Sevierville, Pigeon Forge and Gatlinburg.”

Conveniently located just off of Interstate 40 in Sevierville, Tenn., and sprawling across more than 200 acres, Wilderness at the Smokies’ River Lodge Suites and adjacent Stone Hill Lodge feature 713 guest rooms, suites and villas. Styled with a rustic, mountain-modern charm, 14 different configurations are designed to comfortably accommodate a wide range of traveler preferences, all offering world-class amenities. Additional lodging options include seven beautifully appointed sanctuary villas located off-site. Wilderness at the Smokies is home to the largest year-round indoor waterpark in Tenn., two seasonal outdoor waterparks, a family adventure center, daily activities, dining and shopping. The Sevierville Golf Club, located adjacent to Wilderness at the Smokies, offers two eighteen hole championship courses and is recognized by *Golf Digest* as one of the top ten course renovations in the country.

For more information about Wilderness at the Smokies, or to make a reservation, call 1.877.325.WILD (9453) or visit www.WildernessattheSmokies.com.

###

Ownership Backgrounder:

Stand Rock Hospitality is a leading hotel and hospitality development and management company, specializing in independently branded and franchised hotels, luxury resorts, indoor waterpark resorts, outdoor waterparks, golf courses, restaurants, conference center, retail and family entertainment venue development and management across the U.S. Headquartered in Wisconsin Dells, Wis., Stand Rock Hospitality developed and operates the 713 key Wilderness at the Smokies, adding hundreds of jobs, attracting tourists, and having a major impact on sales tax and room tax generated for the City of Sevierville. The newly launched Tennessee Jetboat Adventures further positively benefits the area, creating additional tax revenue. Stand Rock Hospitality also owns and operates the 453-room Camelback Lodge & Aquatopia Indoor Waterpark in Tannersville, Pa., featuring the largest indoor waterpark in the Northeast, and helped develop and is co-owner of America's largest waterpark resort, Wilderness Resort in Wisconsin Dells, Wis. Their award-winning and distinctive style makes their properties and venues a favorite among a wide spectrum of audiences including guests, investors and partners. standrockhospitality.com

Media Contact:

For more information, hi-res photography, or to schedule an interview:
Erin Ruppenthal, erin@savvyowlmarketing.com, 608.206.5796.