



WILDERNESS AT THE SMOKIES AND SEVIER COUNTY FOOD MINISTRIES ANNOUNCE FOURTH ANNUAL FUNDS FOR FOOD DRIVE

Sevierville, Tenn. – October 10, 2018 – On select dates through November 9th, [Wilderness at the Smokies](#) will host the 4th annual Funds for Food Drive in partnership with [Sevier County Food Ministries](#). Wild WaterDome Indoor Waterpark, the Smoky Mountain’s largest indoor waterpark, will be open to the general public for \$12, per person, per day. Proceeds of the Funds for Food Drive will benefit Sevier County Food Ministries to deliver groceries during the holiday season to area families in need.

To participate in the Funds for Food Drive, area residents can purchase day passes at the River Lodge front desk from 10am-8pm on the dates of: October 22-26, October 29- November 2, and November 5-9. Up to 250 day passes are available per day at a special rate of \$12 each plus tax. Kids ages two and under are free.

Since the programs inception in 2015, Wilderness at the Smokies has raised and donated more than \$40,000 for Sevier County Food Ministries.

“We are truly grateful and excited to have the support of Wilderness at the Smokies again in 2018,” said Jim Davis, Director of Sevier County Food Ministries. “Last year’s drive surpassed our expectations. It was a real blessing to be able to serve our community with much needed and appreciated groceries during the holiday season. With these Funds for Food dollars, we will once again be able provide a blessing to our neighbors in need during the Thanksgiving and Christmas holidays.”

Listed as one of the top 10 indoor waterparks in the U.S. by *USA TODAY*’s “[10Best Readers’ Choice](#)” poll, Wild WaterDome indoor waterpark’s Holiday Funds for Food Drive is a unique opportunity for the greater Sevierville community to enjoy an 84-degree day-cation in their own backyard while helping to provide food for those in need this holiday season. Kids and kids at heart will delight in the seven waterslides, five pools and a multitude of thrilling water attractions, while supporting families in need.

“The Funds for Food Drive with Sevier County Food Ministries continues to evolve and expand, and is an incredible program for Sevier County,” said Josh Bahe, marketing director for Wilderness at the Smokies. “I am impressed with how the community embraces this special opportunity every year. Special thanks to the Sevier County School System and the Sevierville Chamber for their contribution in helping to promote the Funds for Food Drive.”

For more information about the Funds for Food Drive, call 865-428-5770. To make an overnight reservation, call 1.877.325.WILD (9453) or visit www.WildernessattheSmokies.com.

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About Sevier County Food Ministries

Sevier County Food Ministries is a voluntary interfaith ministry founded in 1992 in downtown Sevierville to help assure that no one in Sevier County goes hungry. Food and monetary donations are used to purchase food and contributed by caring individuals, churches, businesses, clubs, groups and organizations. SCFM’s mission is simply to feed the hungry.

About Wilderness at the Smokies

Wilderness at the Smokies, the Smoky Mountains’ Largest Waterpark Resort & Family Entertainment Center, is situated in the foothills of the Great Smoky Mountains, the #1 most visited national park, in Sevierville, Tenn. Featuring 713 rooms, suites and villas, Wilderness at the Smokies offers guests an 84-degree, year-round indoor waterpark, two seasonal outdoor waterparks, an indoor family entertainment center, dining, shopping, a 36-hole championship golf course, and more than 200,000 square feet of meeting and convention space. Owned and operated by Stand Rock Hospitality, a Wisconsin Dells, Wis.-based hotel and hospitality development and management company, Wilderness at the Smokies has created hundreds of jobs in the greater Sevierville community, attracting year-round tourism, and having a major impact on sales tax and room tax generated for the City of Sevierville since opening its doors in 2008.

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