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Contact: Heidi Fendos, PR Counsel, heidi@fendospr.com or 414.7780766

WILDERNESS AT THE SMOKIES TO REOPEN **ON MAY 28**

SEVIERVILLE, Tenn. – Wilderness at the Smokies officials announced today that their resort will be reopening on Thursday, May 28.

“We recognize that the last eight weeks have been challenging for everyone, especially families with small children, and we want to provide a fun and safe place for them to escape to when they are ready,” said Joe Eck, COO of Wilderness Resorts and Waterparks.

The resort has been working with state and county guidelines to create a **Safer at Play Program** that outlines in detail all of the safety precautions in place at the resort. For more information on this program visit <https://bit.ly/3e2YWGd>.

Another safety precaution that the resort is implementing is that no day passes will be sold at this time in order to keep waterpark occupancy manageable. Only guests of the resort will be able to use the waterparks.

Wilderness at the Smokies is the Smoky Mountain region's largest waterpark resort and family entertainment center. It is located in Sevierville, TN, and is situated in the foothills of the Great Smoky Mountains, whose famous national park is the most popular in the United States welcoming over 11 million visitors a year.

The resort features 234 Stone Hill guest rooms; 472 River Lodge suites and 7 Villas; an 84-degree, year-round indoor waterpark; two seasonal outdoor waterparks; an indoor family entertainment center; a variety of dining and shopping options; a 36-hole championship golf course; and more than 200,000

square feet of meeting and convention space. It is owned by Wilderness Resort and Waterparks, a Wisconsin Dells, Wisconsin-based hotel and hospitality development and management company which also operates Wilderness Resort, Glacier Canyon Lodge, Wilderness on the Lake and Sundara Spa all in Wisconsin Dells.

Wilderness at the Smokies has created hundreds of jobs in the greater Sevierville community, attracting year-round tourism, and having a major impact on sales tax and room tax generated for the City of Sevierville since opening its doors in 2008. For more information visit WildernessattheSmokies.com or call 877.325.9453.