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## **Coca-Cola's Holiday Caravan is Stopping at Wilderness at the Smokies on November 30**

SEVIERVILLE, TN – Wilderness at the Smokies officials announced today Coca-Cola's Holiday Caravan will be stopping at their resort on Thursday, November 30, from 6-9 pm.

"We are honored our resort has been chosen as one of the select sites in the United States and Canada for the 26th edition of the Coca-Cola Caravan," said Pete Tennis, managing director for Wilderness at the Smokies. "We hope everyone will consider coming out to see this special holiday tradition."

The caravan is a massive, Christmas-themed Coca-Cola semi-truck that is lit with thousands of sparking lights spreading Christmas cheer. There is also a Santa throne and tree display where families can take free pictures with the jolly ol' man himself, enjoy a sample of Coca-Cola Zero and pick up other giveaways. In the spirit of the season, there will be Toys for Tots donation bins by the tree display collecting unwrapped, new toys for children in Sevier County.

The resort will also have a free cookie decorating stand by the Coca-Cola Caravan as well as a variety of winter fun activities near their outdoor ice skating rink.

In addition, Wilderness at the Smokies will be offering the following specials on November 30: \$10.99 public ice skating admissions; \$29.99 Skate and Swim public admission packages (which includes a 4 pack of marshmallows for roasting rink side); 10 percent off a retail purchases; 10 percent off food purchases at Camp Social; a free chocolate covered pretzel rod at Candy Cabin with a \$5 purchase; a \$5 off car admission coupon to Shadrack's Holiday Light Display valid through the 2023-2024 season, ending January 7; and Soaky Mountain Waterpark \$29.99 discounted admission tickets for use anytime during the 2024 season.

The Wilderness at the Smokies features 234 Stone Hill guest rooms; 472 River Lodge suites and 20 Villas; an 84-degree, year-round indoor waterpark; two seasonal outdoor waterparks; an indoor family entertainment center; a variety of dining and shopping options; a 36-hole championship golf course adjacent to the resort; and more than 200,000 square feet of meeting and convention space adjacent to Stone Hill Lodge.

It is owned by Wilderness Resort and Waterparks, a Wisconsin Dells, Wisconsin-based hotel and hospitality development and management company which also operates Soaky Mountain Waterpark across the street from the resort as well Wilderness Resort, Glacier Canyon Lodge, Wilderness on the Lake and Sundara Spa all in Wisconsin Dells.

Wilderness at the Smokies has created hundreds of jobs in the greater Sevierville community, attracting year-round tourism, and having a major impact on sales tax and room tax generated for the City of Sevierville since opening its doors in 2008. For more information visit [WildernessattheSmokies.com](http://WildernessattheSmokies.com) or call 877.325.9453.

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