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WILDERNESS AT THE SMOKIES ADDING 28 FREESTANDING CABINS TO ITS LODGING LINE UP

Sevierville, Tenn. – Wilderness at the Smokies officials today announced they have begun construction on 28 freestanding cabins located down Gists Creek Road across the street from where the road intersects with Reed Schoolhouse Road.

According to Pete Tennis, our managing director, "The demand for cabins that are tailored for any family or group size looking for the perfect space they can share together is on the rise. So, we are excited to be publicly unveiling our plans for these three new lodging options ranging in size from 1,300 to 3,900 square feet. We're confident they will quickly become sought-after destinations for family reunions and gatherings with groups of friends."

Treehouse Cabins

The resort is building six, mountain modern, three-level treehouse cabins which Tennis describes as the epitome of every kid's dream. Each cabin will span 3,910 square feet and will be able to sleep up to 22 people in its five bedrooms and attached treehouse with two sets of twin bunk beds. The unit will also have six bathrooms; a fully furnished kitchen and great room on the main level; a fully furnished lower-level rec room; a washer/dryer and patio space on each of the three levels.

Five-Bedroom Entertainment Cabins

The resort is also building eight, mountain modern entertainment cabins, which will feature a home theater room. Each of these cabins will span 3,200 square feet and will be able to sleep up to 20 people in its five bedrooms. The unit will also have five full and one-half bathrooms; a fully furnished kitchen, dining room

and living room on the main level; a lower-level family room and a media room with 120" projection TV and eight theater seats; a washer/dryer and a large deck with seating for eight people.

Four-Bedroom Cabins

Finally, the resort is building 14, mountain modern four-bedroom cabins. Each of these cabins will span 1,300 square feet and will be able to sleep up to 10 people. They will also include two full bathrooms; a fully furnished kitchen and living room; a deck; and a washer/dryer.

A shuttle service will be available to take guests throughout the resort as well as to Soaky Mountain Waterpark during the summer months. The first units are scheduled to be completed in March 2024 and the rest will continue to be unveiled throughout 2024. For complete descriptions of each of these lodging options visit <u>https://www.wildernessatthesmokies.com/blog/cabins-coming-to-the-wilderness-at-the-smokies/</u>

In honor of the spring 2024 opening of some of the units, the resort will be including Soaky Mountain Waterpark tickets for guests staying in these new units all summer long. Treehouse and Entertainment cabin guests will receive a minimum of 10 tickets and four-bedroom cabin guests will receive a minimum of 6 tickets. To make a reservation for one of these cabins, call 877.325.9453

In addition to these new lodging options, Wilderness at the Smokies features 234 Stone Hill guest rooms; 472 River Lodge suites and 20 Villas; a newly expanded 84-degree, indoor waterpark; two seasonal outdoor waterparks; an indoor family entertainment center; a variety of dining and shopping options; a 36-hole championship golf course adjacent to the resort; and more than 200,000 square feet of meeting and convention space adjacent to Stone Hill Lodge.

It is owned by Wilderness Resort and Waterparks, a Wisconsin Dells, Wisconsinbased hotel and hospitality development and management company which also operates Soaky Mountain Waterpark across the street from the resort as well Wilderness Resort, Glacier Canyon Lodge, Wilderness on the Lake and Sundara Spa all in Wisconsin Dells.

Wilderness at the Smokies has created hundreds of jobs in the greater Sevierville community, attracting year-round tourism, and having a major impact on sales tax and room tax generated for the City of Sevierville since opening its doors in 2008. For more information visit WildernessattheSmokies.com or call 877.325.9453.

