



Wilderness at the Smokies Timeline of Growth

June 2008: Stone Hill Lodge (234 rooms) and Salamander Springs Outdoor Waterpark open.

December 2008: River Lodge (472 suites) and the Wild WaterDome Indoor Waterpark open.

May 2009: Lake Wilderness Outdoor Waterpark opens.

March, 2012: Adventure Forest Family Entertainment Center opens.

April 2012: The Wild Vortex waterslide at Lake Wilderness Outdoor Waterpark opens.

April 2013: The Cyclone Racer at Lake Wilderness Outdoor Waterpark opens.

April 2015: The Wall waterslide at Lake Wilderness Outdoor Waterpark opens.

2016: New carpeting and wallpaper are installed at Stone Hill and new carpeting is installed at River Lodge. The linens and throws are updated.

May 2016: New poolside cabanas open at Lake Wilderness. Hidden Trails unveils a new menu and live entertainment.

May 2017: Guest rooms receive new mattresses; new sofa sleeper mattresses; 46" TV upgrades; and new artwork. Treehouse Springs Splash and Play is added to Lake Wilderness waterpark and Cabana Forest Climate Control Cabanas are added to Lake Wilderness.

June 2018: Firefly Bar & Grill, a lobby bar and patio with upscale food options, refreshments Firepits and live entertainment opens.

December 2018: A seasonal Santa's Village and ice skating rink open.

Spring 2020: Yukon Yogurt and Candy Cabin open.

Spring 2020: A J-1 Housing complex for international workers.

June 2020: Wilderness Resorts and Waterparks, the owners of Wilderness at the Smokies, open Soaky Mountain Waterpark across the street from the resort.

June 2021: Tacolicious Food Truck opens in Lake Wilderness Outdoor Waterpark.

September 2022: The resort breaks ground on a 40 million expansion that includes a 40,000 square foot addition to the Wild WaterDome, the conversion of Thirsty Miner into Camp Social, the addition of a Cloud Coaster and XD Adventure Theater in Adventure Forest and the addition of 7 Vacation Villas.

December 2022: Camp Social 5,000-square-foot food hall opens. It is open The Burger Bar, Tacolicious, Lily's Campsite Pizza Bakery and the Coffee Canteen.

March 2023: a newly renovated Grizzly's Grill reopens with Molly's Shake Shoppe, a new food and beverage outlet adjacent to it

Summer 2023: The resort breaks ground on 14 three-bedroom cabins, 8 five-bedroom entertainment cabins, and 6 five-bedroom treehouse cabins all with a mountain modern design. The cabins range in size from 1,300 square feet up to 3,900 square feet

July 2023: The resort announces Phase 2 of the expansion project. It involves renovating the Snapping Turtle Indoor/Outdoor Play Lagoon area to include a new indoor/outdoor hot spa and building a new 1,055-square-foot activity pool with a three-sided basketball feature.

October 2023: Phase 2 of the expansion project is completed and all area open for guests to enjoy.

December 19, 2023: The resort opens its Ridge Runner three-story water coaster and Kaleidoscope Kavern lazy river as Phase 1 of its \$40 million waterpark expansion/renovation is completed. The new Lookout Lagoon rooftop area will be completed in March 2024.

About Wilderness at the Smokies

Wilderness at the Smokies is the Smoky Mountain region's largest waterpark resort and family entertainment center. It is located in Sevierville, TN, and is situated in the foothills of the Great Smoky Mountains, whose famous national park is the most popular in the United States welcoming over 11 million visitors a year.

The resort features 234 Stone Hill guest rooms; 472 River Lodge suites and 20 Villas; six treehouse cabins; eight five-bedroom entertainment cabins; and 14 four-bedroom cabins; an 84-degree, year-round indoor waterpark; two seasonal outdoor waterparks; an indoor family entertainment center; a variety of dining and shopping options; a 36-hole championship golf course adjacent to the resort; and more than 200,000 square feet of meeting and convention space adjacent to Stone Hill Lodge.

It is owned by Wilderness Resort and Waterparks, a Wisconsin Dells, Wisconsin-based hotel and hospitality development and management company which also operates Soaky Mountain Waterpark across the street from the resort as well Wilderness Resort, Glacier Canyon Lodge, Wilderness on the Lake and Sundara Spa all in Wisconsin Dells.

For more information visit WildernessattheSmokies.com or call 877.325.9453.

Media Contact:

Heidi Fendos, PR Counsel, heidi@fendospr.com or 414.403.0744